

**HOMEBUYERS' HELP**

# Home design made easy

## DESIGNS ON MAKING YOUR NEW HOME YOUR DREAM HOME



**AFTER MONTHS OF EXCITEMENT** and nervous anticipation following the purchase of your first condominium, you finally receive that long-awaited phone call from the sales team inviting you in for “colour selection.”

While you’ve always considered yourself “design conscious” and “style savvy,” you appreciate the distinction between “Starck” and “stark,” and can tell your taupe from your beige, picking colours and finishes can be daunting for even the most confident condo dweller. But it doesn’t have to be, with a small dose of introspection and the assistance of an in-house design professional.

As a new purchaser, the first thing to consider when buying a condo and deciding on finishes is your lifestyle. Are you planning to host wild parties, or intimate dinners; work from home, or use the space only for sleep; want your interiors to excite and inspire, or offer a calm and tranquil environment? Indeed, with just a bit of self reflection and some careful planning,

you will begin to define the space you need and the décor to make it happen.

So once you’ve considered function, now it’s onto form and for that, most new-condo buyers today rely on the trained professionals at a developer’s design studio.

Trained to help buyers just like you find their inner interior designer, the professionals at condominium design centres like those at Liberty Development’s Thornhill City Centre and Metro Place communities, can make the process of selecting finishes and design details both fun and efficient.

As qualified and experienced consultants, these professionals are there to help you select and co-ordinate your interior options, making sure each choice and every room work together to create the most liveable space possible.

While each developer boasts a slightly different process for selecting finishes, buyers at a Liberty Development condo visit the design studio for colour

selections months before occupancy. After receiving the call about choosing colours, buyers are asked to make an appointment with one of Liberty’s teams of in-house designers.

As new homeowners, it’s important that you prepare yourselves for this initial consultation process. Liberty recommends to its new purchasers at Metro Place and Thornhill City Centre that they visit the design studio at least once prior to the scheduled appointment. This will allow buyers the chance to review the options available and begin to form a mental image of the kind of “look” they’re after.

Liberty recommends that buyers bring a note pad, pen and digital camera to each visit. These will help with the large assortment of standard finishes and luxurious upgrades available, and remind buyers of what they like and don’t like.

At the Liberty Development design studio, each meeting with a new purchaser starts with a discussion about paint colours. Choosing your colour palette is the first step in adding character to your new home. The relationship between the colours, and between the colours and the other elements in your home, can make a unit feel brighter, bigger and more comfortable.

Of course colour selections include consideration for more than just the paint on the walls. Liberty tells its buyers, think about colours and textures. Consider complementing neutral tones by inserting colour through paint, wallpaper, artwork, textiles and fabric.

Always keep the entire condo space in mind as you’re choosing your colours and furnishings – nothing is done in isolation, no matter the size or layout of your unit. The designers at Liberty are constantly reminding new purchasers agonizing about a decision in the bedroom or kitchen to pull back and think about the space as whole. Ensuring a décor flow and continuity leads to a peaceful, comfortable home.

Finally, try and remember that this is fun! By relaxing, enjoying the process, allowing yourself to be creative and utilizing the help of a professional, the home of your dreams can be just one colour choice away.

Happy designing!

**Brent Zavitski runs the design studio for Liberty Development. He and his team are committed to making the design process one of the most enjoyable parts of the condo-buying process. For more information, visit [www.libertydevelopment.ca](http://www.libertydevelopment.ca).**

